## Alba vase Designed by Anna Kraitz



DESIGN Stockholm HOUSE

The Publishing House for Scandinavian Design.

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The boundary between an art object and something for domestic use is not always obvious and in Anna Kraitz's products it is often almost totally eradicated. Belts are a recurring detail in her designs, together with plaits and buttons: "Together they form a symbol of me myself, a sort of self-portrait. But I also use the belt as a symbol for gathering together and defining the shapeless and rapidly changing world that we live in at the moment." The 'Alba' vase is based on a larger model that Anna produced for an exhibition: a porcelain vase with a vaguely human form with its waist tied in by a leather belt. A detail that suffices to transform an everyday object into something personal and unique. Alba will be available in white or celadon porcelain.

Vase in porcelain: dishwasher safe. Leather belt with metal buckle: do not wash. Ø 14 cm, H 24 cm (Ø 5.5", H 10").

Available September 2015: RRP: €69

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Portrait: Dan Sjunnesson Studio CA



## Anna Kraitz

"Everyday life inspires me. Sometimes I want to share trivial observations. Other times the topics seem more existential. But mostly, the simple, small and everyday matters the most."

Anna Kraitz is one of Sweden's leading contemporary designers, with clients such as Källemo, Svenskt Tenn, and Almedahls. She also runs her own label. Anna trained in Hungary and at the Pernby School of Painting in Gothenburg. She graduated from Beckmans College of Design in 1999 and has since worked as a furniture and product designer. Anna has received numerous awards including the prestigious Bruno Mathsson prize in 2008, and Swedish Plaza Magazine's "Designer of the Year"—award.

www.kraitz.se

Images on this page: Olivia Jeczmyk





